International Relations

Basic Course Information			
Course Number	01005055	Subject Category	Compulsory(Gi
Class Format	Lecture	Credit Type and Number of Credits	1
Department	Please change	Student Category	Year 5
Period of Study		Classes per Week	1
Required Materials	Global Business Today, Char	les W.L. Hill	
Instructor	Associate Professor Katanus Hisanoombaan		

Course Objective

The objectives of this course aim to provide students with a comprehensive understanding of the complex interactions, conflicts, and collaborations that shape the international sestem, presenting them for careers in diplomecy, international organizations, accelerate, policymistry, and vertices global actions,

Evaluation (Rubrio)	Ideal Level of Achievement (Very Good)	Standard Level of Achievement (Good)	Unacceptable Level of Achievement (Fail)
1.Basic concept of international management	Understand reasons, kinds characteristics and benefits of international	Understand reasons, kinds and characteristics of	Do not understand reasons, kinds and characteristics of international management,
2.Foreign currency exchange system	Be able to calculate foreign currency, cross rate and understand forward exchange market.	Be able to calculate foreign currency and cross rate.	Not be able to calculate foreign currency and cross rate
 Functions in international business management. 	Understand marketing, operations, finance and human resource management of international business management,	Know marketing, operations, finance and human resource management of international business management.	Do not understand each function of international business management,

G(2) Enriched personally with hidde range knowledge and understanding of history, outture and society of Thatland and love of nation. G(4) Creativity to make a new value with fusing the knowledge from various fields.

G(5) As an engineer, attitude to not with awareness of social roles and responsibility to make a better society.

Teaching Method		
Outline:	The objectives of this course aim to provide students with a comprehensive understanding of the complex interactions, conflicts, and collaborations that shape the international system, preparing them for careers in diplomacy, international organizations, academia, policymaking, and various global sectors,	
Class Format:	Lecture	
Please Note :		

Somester 2	Contents and Method of Course	Goale	Related MCC
500100 E			N-B 2
1, Globalization	Manager of classic bases are an area of classical	Understand the meaning of globalization, reason to	
	Meaning of globalization, reason to acquire global market, and types of internation business	globalization, reason to acquire global market, and types of internation	
		business	
2 National differences in polital	Types of polital economic, and legal sysytem of countries in the world and effect of them to the international business.	Understand types of polital economic, and legal sysytem of countries in the world and effect of them to the international business.	
National differences in polital. economic, and legal sysytem.	countries in the world and effect of them to the international business.	of countries in the world and effect of them to the	
		international business.	
		Understand economic	N-B 2
3 National differences in economic	Economic development in each regional and	development in each	
development and culture,	Economic development in each regional and different culture affecting to the international business.	development in each regional and different culture affecting to the international business.	
		international business.	
4. Ethic, corporate social responsibility	Meaning and levels of ethic in internation business management, Activities of MNC for corporate social responsibility and sustainability.	Understand meanings and levels of ethic and activities	
and sustainability.	responsibility and sustainability.	levels of ethic and activities of MNC for CSR and sustainability.	
		Understand theory of	
5. International trade theory.	Theory of internationa business in national and	internationa business in national and corporate point of view, New trade	
S. International trace theory,	corporate point of view. New trade theory in global business nowadays.	theory in global business	
		nowadays.	
6, Government policy			
	Government policy affecting internation business	Understand government policy affecting internation	
	and international commercial treaty	business and international commercial treaty	
7. Regional economic integration		Understand by the of	
	Levels of regional economic integration, European Union, NAFTA, ASEAN,	Understand levels of regional economic integration. European Union, NAFTA, ASEAN.	
	Union, NAFTA, ASEAN,	integration, European Union, NAFTA, ASEAN,	
		Understand exporting.	
8. Entering foreign market.	Exporting, importing, counter trade, licencing, franchising, turnkey operations,	importing counter trade.	
0.01010101010101	franchising, turnkey operations,	importing, counter trade, licencing, franchising, turnkey operations,	
9. Foreign Direct Investment,	Wholly owned, joint venture and acquisition,	Understand wholly owned.	
a rolegi brecti ivestileri.	wholly owned, joint venture and addustion.	joint venture and acquisition.	
10. Foreign Exchange Market	Spot and forward exchange rate, SWAP transaction,	Understand spot and forward exchange rate, SWAP transaction,	
10.100212000201000	transaction.	SWAP transaction.	
1.1 International Monetary System	Foreign Exchange Market, economic theories of	Understand Foreign Exchange Market, economic theories of exchange rate,	
	exchange rate,	theories of exchange rate.	
		Understand Transnational. International Global	
2. International strategy and structure	Transnational, International, Global, Multidomestic		
	strategy, Strategic Alliance,	Multidomestic strategy, Strategic Alliance,	
13. Global Marketing.	Product, pricing, distribution, communication	Understand product,	
	strategy.	pricing, distribution, communication strategy,	
14. Global Production and Supplychain.	Production, make-or-buy, global supplychain.	Understand production, make-or-buy, global supplychain,	
		supplychain.	
15, Global human resource management,			
	Expatriate, training, appraisal system.	Understand expatriate, training, appraisal system,	
		training, appraisal system.	